

Erica Kalicak

MOTION DESIGNER

Experience in both 2D & 3D animation, content creation, design, and storytelling.
Utilizes analog and digital media to achieve a plethora of styles and concepts.
Open to explore new techniques to accommodate different clients and projects.

PROGRAMS



EXPERIENCE

DESIGNER

RED / 160 OVER 90 (OCTOBER 2018-PRESENT)

- Designed motion graphics in both 2D and 3D
- Designed HTML banner video ads
- Designed motion templates
- Video editing
- Photocomped for concept development and for influencer photography
- Delegated tasks to interns, advised as a mentee in our mentorship program
- Participated in our Racial Justice Task Force as a designer
- Clients included Netflix (ROMA), Hulu, Apple, NFL, Bud Light, Gallo, Lightlife, Disney Rewards, and Twitch

FREELANCE DESIGNER

(JANUARY 2017-PRESENT)

- Motion & graphic design
- Photographer & food stylist
- Logo sequence design
- Social media content creator
- Motion & graphic design
- Website design
- Snapchat Geofilter design

EDUCATION

B.F.A. - ANIMATION

SAVANNAH COLLEGE OF ART & DESIGN
(JUNE 2017)

- 2D / 3D character animation
- 2D / 3D rigging & modeling
- Experimental animation (analog & digital)
- Fine arts, life drawing, & color theory
- Art & animation history
- Cinematography

MISCELLANEOUS

VOLUNTEERING - MORNING STAR CATHOLIC SCHOOL FOR SPECIAL NEEDS ORLANDO, FL

- Designed flyers for Teacher Appreciation Week

VOLUNTEERING - TRULY LIVING WELL CENTER FOR URBAN AGRICULTURE ATLANTA, GA

- Manned the Freedom Farmer's Market stand and helped film content for a social video

VOLUNTEERING - GROW GOOD LOS ANGELES, CA

- Maintained their urban farm in a group volunteer setting

REFERENCES AVAILABLE UPON REQUEST